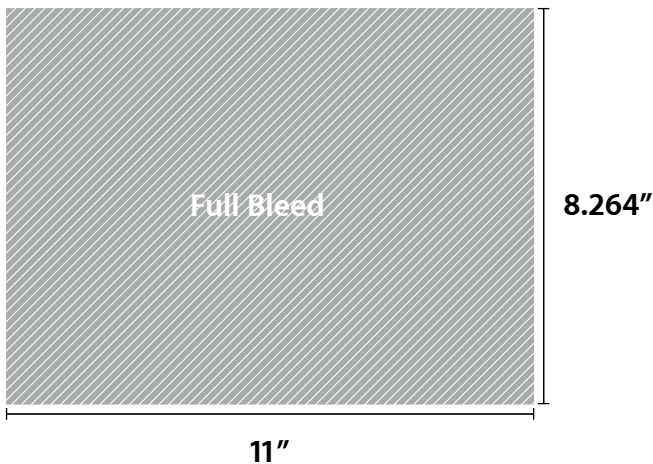


iTunes Music Store Digital Booklet

The following specifications are a point of reference when compiling a digital booklet for the iTunes Music Store. Digital booklet must be a minimum of 4 pages in length, using any number of images, text or combination thereof relative to the artist or album to be featured. The digital booklet will be delivered in PDF format when the user successfully completes their download.

Specifications:



72 dpi (or 150 dpi if using alot of small type)

11 in x 8.264 in

RGB

Minimum 4 pages in length

1-up page layout (recommended)

PDF format*

Embed all fonts

* If sending original file (i.e. QuarkXpress, InDesign, etc.) please include all images and fonts referenced in the original file.

Additional considerations:

Design each page full bleed as shown sample pages.

When saving out as PDF, please ensure the document opens full screen, with no negative space surrounding document.

File size should be reasonable (8 - 10 MB max.)
If digital booklet is many pages, consider using fewer images or optimizing images to acheive lower overall file size.

Sample pages:



Jack Johnson, *In Between Dreams*



U2, *The Complete U2*



Dave Matthews Band, *Stand Up*